

CHAPTER 10 *EXERCISE*

Reflect on the following while evaluating your infrastructure:



What is the most pressing infrastructure issue currently impacting my business, and how could resolving it significantly drive progress?

After identifying the critical infrastructure issue, place it at the center of a blank page. Create a mindmap branching into three key aspects of this problem. For each of these aspects, brainstorm three potential solutions utilizing the techniques discussed in this chapter.

Replicate this procedure for two additional infrastructure issues you are facing. Practice this exercise bi-monthly.

MINDMAP



Infrastructure Problem