

# CHAPTER 11 EXERCISE

To ensure optimal coordination among various aspects of your infrastructure, consider the following questions:

How effectively do various departments in your company interact? If not well, what measures can you take to improve this?

What steps can you take to encourage robust inter-departmental communication?

Have you identified key performance indicators (KPIs) for every unit? If yes, has this clarified decision-making? If not, what is your plan to define them?

Are you avoiding analysis paralysis by limiting tracked metrics? If not, what is your strategy to streamline metric tracking?

Have you conducted a stress test on your company? If not, what is holding you back, and what insights could you potentially gain post stress test?

Have you thought of spending time away from your business for a detached assessment of strengths and weaknesses?

How can you reverse-engineer your desired company valuation to gauge its feasibility? Upon this analysis, which areas need enhancement to increase your valuation?