

CHAPTER 6 EXERCISE

Boosting an exit product's quality can elevate company valuation and selling price. Simultaneously, it benefits your company by creating products that align with consumer needs and drive profits. Consider these questions while shaping your exit product:

1

What is your product's purpose? _____

2

Have you ever wondered why your product lacks certain features? If yes, what action will you take to address this? _____

3

Is there anything you believe should be included in your product but is not yet? If yes, how will you integrate these features? _____

4

Do you wish anything about your product was different? If yes, what steps will you take to make these changes? _____

5

Have you noticed anything odd about your product? If yes, what measures will you take to understand or change this? _____

6

Are there additional features or enhancements you wish your product could offer? If yes, how will you work on incorporating them? _____

7

Do you think your product is missing any specific elements? If yes, what is your plan to add these features? _____

8

Is there a better or different way to approach your product? If yes, what actions will you take to implement this approach? _____

9

Are there specific modifications you are considering for your product? If yes, how will you put these changes into action? _____