

CHAPTER 8 *EXERCISE*

While assessing your company's structure, consider these questions:

What actions are required for your product's market introduction? If necessary, what is your action plan?

1

Which parts of your infrastructure function optimally and why?

2

Does your infrastructure consistently produce the expected outcome? If not, what will you do to improve it?

3

Is your business model well-integrated? If changes are needed, what will you implement?

4

Do daily issues frequently demand your time and focus? How will you manage them effectively?

5

Where do frequent issues arise across your enterprise's departments? What is your strategy to mitigate these?

6

Have you evaluated your infrastructure from a potential buyer's perspective? If not, what are your plans to transition to an exit infrastructure?

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